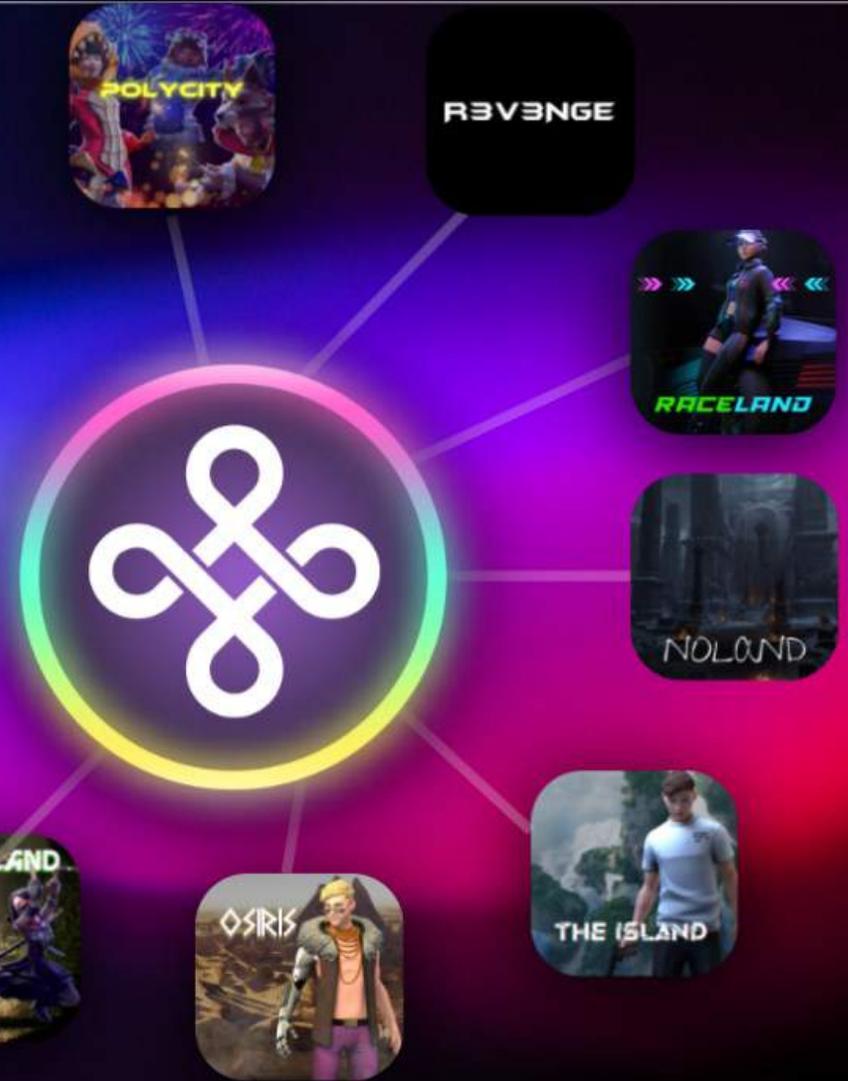# POLYLAND is a Web3 gaming platform with a user-oriented Play&Earn model

PolyLand is fixing the issues with Web3 gaming by creating and launching immersive gameplays with high player retention by design!

THE ISSUES WITH WEB3 GAMING ?

Ecosystem Design

- High barriers to entry
- Lack of value-driving utility infrastructures
- Poor web2 user onboarding

Game Design

- Shallow Gameplay
- Cookie-cutter Approach
- Low Quality Designs
- Boring Storylines

Unsustainable Economies

- Over-reliance on NFTs
- Imbalance in player incentives
- Uncontrolled token inflation

POLYLAND GAMEFI SOLUTION

EcoSystem Design

- Free-2-Start
- Facilitated Entry
- Seamless web2 onboarding
- Enhanced in-world experiences
- Platform interoperability

Game Design

- Intuitive Gameplay
- Low data usage
- 4K Quality
- Immersive environments
- Interactive storylines

Sustainable Economy

- Single token model
- In-game NFT Utility
- Controlled token inflation
- Universal unit of account

OUR VISION

"To become the dominant Web3 gaming platform providing 4D immersive gameplay"

GAMING

IMMERSIVE EXPERIENCE

SOCIAL INTERACTION

OUR GAMES

We have taken the best selling game concepts of the past 10 years and built them on the blockchain. In PolyLand, users will have full ownership of any NFT assets acquired. Each game mode will have its specific NFT collection, however, they will be usable in other games by design.

METAVERSE

A metaverse as the main hub and spawn location for all users in the ecosystem

PVP GAMES

Multiplayer games, with a dedicated reward pool

PVE GAMES

Single player mode - compete against the simulated environment

EASTER EGG GAMES

Special PVE games - solve puzzles to earn rewards

SOCIAL (METAVERSE)

"Become THE Metaverse"

Discover PolyCity, PolyLand's main hub and spawn location for all players. They can buy and own real estate and interact with other players.

Features

· Quests
· Mini Games
· Shop
· Player Social interactions

Progress: In Development

Singleplayer/Multiplayer

Gaming Style: FPS/TPS

4K Environment

BRAND INTEGRATION

"Our goal is to be the Number 1 metaverse for gaming, brand experiences and events"

PolyCity counts 22 Islands, each Island has a specific theme: Fashion, Financial, Events, Arena, Racing, Music...

Detailed Islands:

- **Fashion:** Hugo Boss, BLVCK Paris, The Fabricant, BNV...
- **Financial:** Create Banks to buy crypto: BTC, ETH, MATIC, BNB, ZION
- **Racing:** Island surrounded by a race track to drive cars: Mclaren...
- **Music:** Festival Island where we will host concerts and music showcase
- **Events:** multiple events will take place, NFG League, OVAL3...
- **MarketPlace:** Create physical market places for NFT sales

HUGO BOSS · CYBERKONGZ · NAFSTARS · NEXT DANCER · BLVCK PARIS · McLaren · staake · landz.io · GameStop NFT · OVAL3

R3V3NGE

"The Call of Duty of Web 3"

R3V3NGE will be PolyLand's first game launch of 2023. Inspired by the best selling games for 10 years consecutive, we have recreated with our style and a Play&Earn mechanism fully sustainable through reward pools.

- ◆ FREE-FOR-ALL
- ◆ TEAM DEATHMATCH
- ◆ BATTLEROYAL
- ◆ ZOMBIE

MODE ZOMBIE
LAUNCH Q1 2023

R3V3NGE
NFT SALE

"Players will own and create the game"

R3V3NGE will be our first NFT collection to create a strong community.

We will sell shares of a game where holders will build the game with us and earn from it.

Each two weeks we will hold DAO's where holders will vote on the game aspects, gamification, rules and much more...

Environment Vote

Weapon Vote

OWN → CREATE → PLAY → EARN

- **NFT Supply:** 5 000
- **Launch Date:** Feb 2023
- **Price:** 0.5 ETH

YOUR UNIQUE AVATAR

With our main avatar partner, **ReadyPlayerMe**, Players will be able to create, customise and enter the PolyLand ecosystem freely.

Owners of NFTs from other partnered projects can also use their 2D/3D tokens as their unique avatars to access PolyLand.

READY PLAYER ME

CYBERKONGZ

ELYSIUM SHELL

METAVERSE ASSETS

Mansions

- Limited to 150 Units
- Many Utilities for Players
- Fully Customisable
- Create/Host events
- Rental System

Apartments

- 3000 Units
- Located in PolyCity
- Fully Customisable
- Reward Exposition
- Gaming Utilities

Lands

- Less than 5k Lands
- 50% Corporate
- 30% Gaming
- 20% Community
- EndLess Possibilites

GAMING ASSETS

Weapons

- Common
- Rare
- Epic
- Legendary

Power-ups

- Speed
- Fly
- Invisibility
- Strength
- Armor

Skins

New limited skins every month.
Available in all game modes.

PLAY&EARN GAME GO TO MARKET STRATEGY

MARKETING CAMPAIGN THROUGH GAMING INFLUENCERS

Nov. 2022

+30 Youtube Influencers will make multiple videos about the game

+20 Full time Twitch streamers will be live-stream the game during launch

Streaming and engagement contest to bring traction to the game

SPECIAL EVENTS

Dec. 2022

· Store created to have in world purchases being done through PolyLand

· Virtual Store with NFT exposition. A unique experience for their online buyers

· NFT Pre-Launch Presentation with multiple NFT collections

· Dance contests with the leading Web3 dance platform

ZOMBIELAND LAUNCH ON GAMING PLATFORMS

Dec. 2022

· ZombieLand will be published as the first ever Play&Earn immersive 4D game on the biggest gaming platforms

· Launch of ZION in-game currency to facilitate trade of in-game assets

COMMUNICATION

Jan. 2023

· Collaborations: Each project/brand we partner with will launch a dedicated communication campaign to its community

· Regular PR release from top PR agencies

ACCESS: For each event, PolyCity will be open to the public and we will be giving out alpha passes.

ZOMBIELAND REVENUE MODEL

Game Entry fee: TBD	Difficulty level increases with each wave	Stay alive to reap your earnings

1 ZION = $xx	Break even point at the 7th wave	Revenu / game: xx ZION

Players will spawn in a ship and will have some $ZION and a katana to start

To survive more rounds the player must buy special powers that will upgrade its avatar and weapons cache.

To claim $ZION earned, players must exit through the ship, hence forced exits will lead to a loss of earnings.

ZION UTILITIES

DAO

STAKING

ECONOMY

CURRENCY

IN GAME PURCHASE

REWARDS

NFTS

UPGRADES

INFORMATIONS

ZION will be PolyLand's main utility token, it will be the center-piece of the ecosystem, every transaction will be through ZION which has a limited supply of 2.78B

+ Token Name: **ZION**
+ Token Supply: **2 777 777 777**
+ Chain: Polygon (MATIC)
+ Circulating Supply at **TGE**
+ Token Offered in Public Sale: **194 M**
+ Token value at Public Sale: **$0.04**
+ Market Cap at launch: **$612K**

ZION TOKEN ALLOCATION

Exchanges Liquidity
4.9%

Advisors
4.0%

Development
8.0%

Marketing
9.0%

LaunchPad Sale
1.1%

Private Sale 2
1.6%

Private Sale 1
2.5%

Pre Seed Round
1.8%

Team
11.0%

Rewards & Staking
27.5%
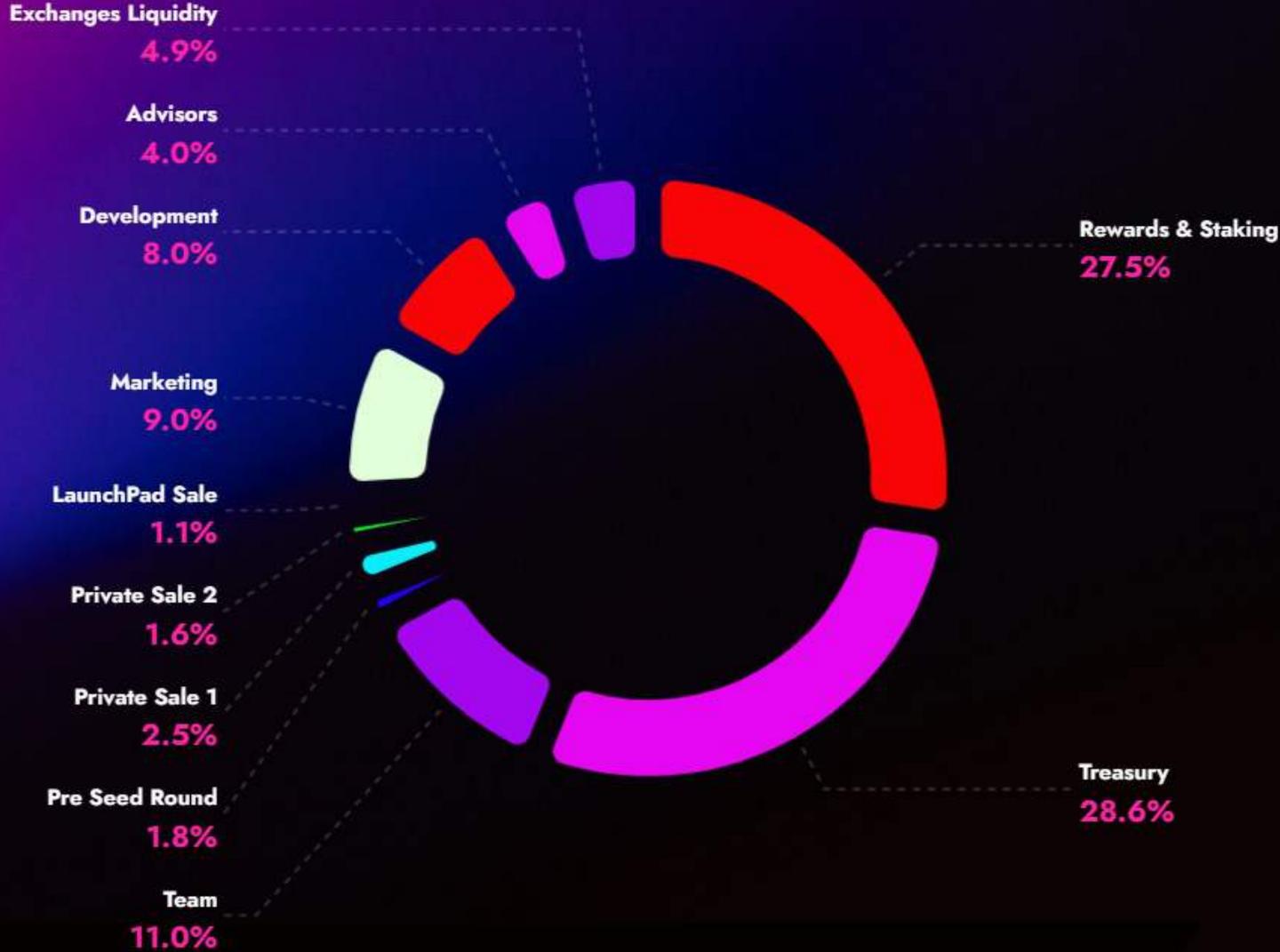
Treasury
28.6%

ROUND	% SUPPLY	TOKENS
Pre Seed Round	1.8%	50 000 000
Private Sale 1	2.5%	70 000 000
Private Sale 2	1.6%	75 000 000
Launchpad Round	1.1%	30 000 000
Treasury	28.6%	833 333 333
Rewards & Staking	27.5%	694 444 444
Team	11%	305 555 555
Marketing	9%	249 999 999
Development	8%	222 222 222
Exchanges Liquidity	4.9%	136 111 111
Advisors	4%	111 111 111
TOTAL	**100%**	**2.78B**

TOKEN FUND RAISE

*Vested tokens are released linearly per block unless otherwise stated

ROUND	% SUPPLY	TOKENS	PRICE	RAISING IN $	VESTING	TGE SUPPLY
Pre Seed Round	1.8%	50 000 000	$0.01	$ 500 000	6 months lock, 12 months vesting + 5% at TGE	2 500 000
Private Sale 1	2.5%	69 444 444	$0.0175	$ 1 215 278	6 months lock, 18 months vesting + 5% at TGE	3 472 222
Private Sale 2	1.6%	44 444 444	$0.025	$ 1 111 111	6 months lock, 12 months vesting + 5% at TGE	0
Launchpad Round	1.1%	30 555 556	$0.04	$ 1 222 222	12 months vesting	2 546 296
Treasury	28.6%	794 444 444	N/A	-	12 months lock, 24 months vesting	
Rewards & Staking	27.5%	763 888 889	N/A	-	Token issuance schedule	
Team	11%	305 555 555	N/A	-	6 months lock, 18 months vesting	
Marketing	9%	249 999 999	N/A	-	6 months lock, 12 months vesting	
Development	8%	222 222 222	N/A	-	6 months lock, 6 months vesting	
Exchanges Liquidity	4.9%	136 111 111	N/A	-	2 months lock, 3 months vesting + 5% at TGE	6 805 556
Advisors	4%	111 111 111	N/A	-	6 months lock, 12 months vesting	
TOTAL	100%	2.78B		$ 4 048 600		15 324 074 / 0.55%

EQUITY FUND RAISE

Our goal is to have multiple strategic investors / partners to bring added value to PolyLand.

- **VALUATION: 12M**

- **EQUITY OFFERED: 10%**

- **GOAL: $1 200 000**

FUNDING ROUNDS (EQUITY + TOKEN)

Total Funding Goal: $ 5,248,600

EQUITY SALE

| Jan 2023 |

Round Sale: Equity

Funding Goal: $1.2 million

Equity Sold: 10%

Valuation: $12M

Access to Round:
Venture Capitals, Business Angels, Strategic Investors...

PRIVATE SALES

| Feb 2023 |

Round Sale: Tokens ($ZION)

Funding Goal: $2.8 million

Tokens Sold: 163 M

Avg. Price per Token: $0.0175

Access to Round:
Venture Capitals, Business Angels, Strategic Investors...

LAUNCHPAD

| March 2023 |

Round Sale: Tokens ($ZION)

Funding Goal: $1.2 million

Tokens Sold: 30.5 M

Price per Token: $0.04

Access to Round:
Venture Capitals, Business Angels, Strategic Investors...

USE OF FUNDS

GAME DEVELOPMENT 35%

BLOCKCHAIN DEVELOPMENT 15%

MARKETING 25%

DESIGN 25%

REVENUE STREAMS

ROYALTY FEES

A 7.5% Royalty fee is taken on all Polyland asset sales on the secondary market.

WORLDS ENTRY FEES

Some games will require an entry fee. Entry fees paid by players will be split between the reward pools and company revenue.
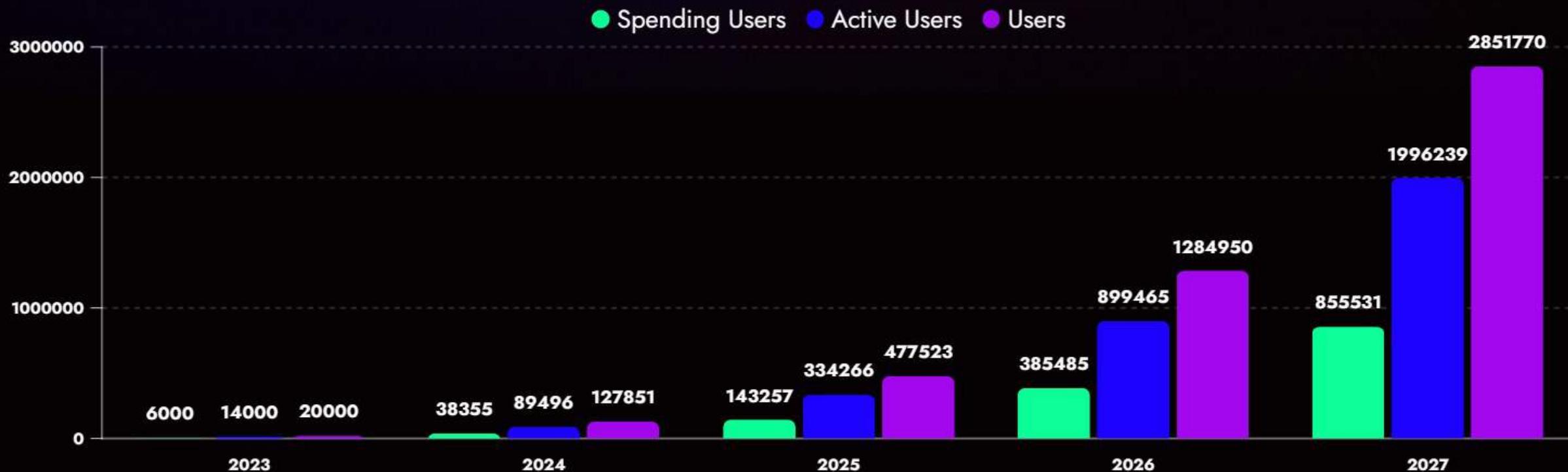
NFT SALES

All the revenues from the primary market go to PolyLand and Partners involved in the creation of the items. These include PolyEstates, Lands, Polycars and any other in-game asset.

ROADMAP

Q3 2022

Q4 2022

Q1 2023

Q2 2023

Interactive Website Update

Marketplace Development

ZION Official Launch

Leaderboard Launch

Marketing Campaign Start

PolyCity Special Events and Opening

ZION Private Sale Funding

NFT Sale

BattleLand Development

Alpha Launch

ZombieLand Beta & Final Testing

ZombieLand New Map Creation

ZombieLand Environment

ZION Blockchain Connection

PolyCity Beta & Testing

JungleLand Development

Changing WEB3 Gaming

CORE TEAM

Ethan Cohen

CEO & Founder

E-commerce, Real Estate Fund,

Gaming

Thomas Mignon

COO

Ex VC & ZAG Entertaiment

Miraculous (Movie) ,Truffle Capital

Quentin Herbrecht

CMO

Dogami, Everai, Winkyverse,

Mechachain, Pokmi, Yes or No

Nicolas Bougartchev

Head of Partnerships

Ex Oxya Origin, Tikehau Capital,

Colony Capital

Dominique Buttiens

Lead Enviroment Artist

Ex Ubisoft, Disney, Dekogon

Games: Star Wars, For Honor, Hyperscape

Quentin Gabriel

Lead Art Director

Ex Ubisoft, Blizzard, Insomniac Games

Games: Assassins Creed, Spider Man

Kevin Cassidy

Lead Character Artist

Ex Marvel, Warner Bros, Amazon Studio

Movies: Spider Man, Venom, Star Wars

Mishael Stanley

Game Economy

Game Economy specialist

traditional / crypto

TEAM

Ammad
UE Game Dev

Tyhonya
UE Game Dev

Will
UE Game Dev

Patrick
UE Game Dev

Sam
UE Game Dev

Yura
UE Game Dev

Ali
Environment Dev

Mohammad
Environment Dev

Thalia
3D Architect

Dan
3D Designer

Eric
3D Designer

Chad
3D Animator

Liver
Community Manager

Ronan
Community Manager

OUR ADVISORS

Quentin Herbrecht
CEO of Markchain

*Token sales, VCs,
Launchpads, Marketing
strategy*

Pierre de Conihout
CEO ERA2140

*Market analysis
Strategy & Communication
Partnerships*

Florian Buffard
COO ERA2140

*Market analysis
Strategy & operations
Gameconomics*

Christophe Barraud
Chief Economist

*The world's best forecaster of
US & Eurozone markets according to
BloomBerg*

Quentin Issele

*Liquidity Providing
Market Making
Lobbying*

BACKED BY

Outlier Ventures

polygon

ERA 2140
VENTURE STUDIO

YELLOW
SPOON
CAPITAL

IN GAME PARTNERSHIPS

CYBERKONGZ

CYBORG

NAFSTARS

Kinetix

landz.io

READY PLAYER ME

NEXT DANCER

GameStop NFT

HUGO BOSS

BLVCK
PARIS
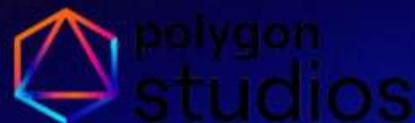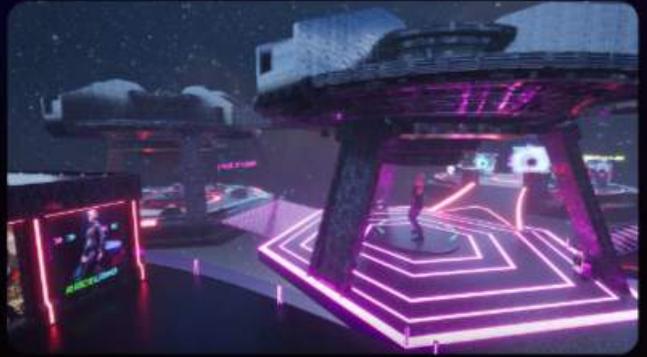
staake

ELYSIUM SHELL

polygon studios

OVAL3

BORAVERSE

DAMALION
Make your vision live

DAMALION
International Corporate & Entrepreneurs service Provider
One key to your global need: +100 countries served |+200 affiliated offices
Platform Headquarters (HQ)
8-10 rue Mathias Hardt
L – 1717 Luxembourg
T: +352 20 33 1 123 (EXISTING CLIENTS ONLY)